

## PRIVACY POLICY

The Larry Dennis Company website, [larrydennis.com](http://larrydennis.com), is maintained by Larry Dennis Company. Our address is: Larry Dennis Company, 6121 Midway Road, Haltom City, TX, 76117-5341, we can also be reached by e-mail at: [ldctx@att.net](mailto:ldctx@att.net)

Our data collection and use policies with respect to the Site are set forth in this statement ("Policy"). By using this Site, you signify your acceptance of this Policy. When reviewing this Policy you should understand that when we use the term "personally identifiable information" we mean any information that can be used to identify or contact a specific individual, such as a name, address, telephone number or e-mail address. When we refer to "aggregate information" we mean information that does not allow us to identify or contact a specific individual but describes a general category of information about visitors to the Site, such as demographics, purchase categories (e.g., vinyl), or visitors using a particular browser to access the Site.

We constantly seek to maintain the integrity of, and make improvements to, the Site. As part of these efforts, we collect and analyze certain information about how visitors use the Site. When you visit our Site, we may collect various types of technical data, which we maintain in both aggregate and personally identifiable forms. This data includes (but is not limited to) domain and/or Web browser information. We may also keep a record of which pages of the Site you visit, and how long you spend on each page.

We also use "cookies" on the Site. Cookies are small pieces of information that our server places on a visitor's computer hard drive to enable that person to more easily communicate and interact with the Site and to provide us with important information on how visitors use the Site. For example, we will place a cookie on a visitor's computer when he/she visits the Site. The next time that a person visits the Site using the same computer, our server will recognize the cookie and the visitor. We will also use cookies to collect information about a customer who visits the Site without signing-in (or who signs-out but continues visiting the Site).

Many Web browsers are automatically set to accept cookies. You may change your browser settings to either reject cookies or notify you when a cookie is about to be placed on your computer. Please note, however, that rejecting cookies while visiting the Site may result in certain parts of the Site not operating correctly or as efficiently as if they were allowed. We take reasonable precautions to safeguard information transmitted between visitors and the Site and information stored on our servers. We will use Secured Socket Layers encryption for the transmission of data to our servers during customer sign in and order check out when available. Despite these efforts, however, we may be unable to prevent and shall not be responsible for unauthorized access to such information by third parties.

We reserve the right to change this Policy in order to address future developments of Larry Dennis Company or the Site or changes in industry or legal trends. Depending on the nature of the change, we will either announce the change (1) on the home page of the Site, (2) provide such notice via e-mail to Customers, and others who provide us with their e-mail address, or (3) take such other action as we deem appropriate under the circumstances. By continuing to use the Site following an announcement of any change, you will be deemed to have agreed to such change. If you do not agree with the terms of this Policy, as it may be amended from time to time, in whole or part, please do not continue using this Site.

This Site may contain links to other Web sites. If you link to another Web site, you will leave this Site and this Policy will not apply to your use of, and activities on, those other Web sites. We encourage you to read the legal notices posted on those other Web sites, including their privacy policies. We shall have no responsibility or liability for your visitation to, and the data collection and use practices of, those Web sites.

We will not intentionally share your personally identifiable information with unaffiliated entities (i) except as described in this Policy or as disclosed at the time your personally identifiable information is provided, or (ii) without your consent. We do, however, share aggregate information about customers and visitors to our Site with third parties and we share visitor and customer personally identifiable information with companies with whom we have a marketing or other business relationship.

We may disclose personally identifiable information and aggregate information in order to (1) comply with applicable laws, (2) respond to governmental inquiries, (3) comply with valid legal process, and (4) protect the rights or property of Larry Dennis Company.

In the event there is a change in the corporate structure of Larry Dennis Company such as, but not limited to, merger, consolidation, sale, liquidation, or transfer of substantial assets, Larry Dennis Company may, in its sole discretion, transfer, sell or assign information collected on and through this Site, including without limitation, personally identifiable information and aggregate information concerning visitors, to one or more affiliated or unaffiliated third parties.

Certain activities and services available on the Site are provided by third parties. For example, if you choose to purchase a product from us, we may use an outside vendor to process and ship the order to you. In this instance, we would need to provide your shipping address to this entity. We may also utilize an outside e-mail service provider to send our e-mails, in which case we would need to provide your e-mail address to this vendor.

## **Use of the Site**

While visiting the larrydennis.com site, you may not: post, upload, publish, reproduce, transmit, or otherwise distribute information or other material:

- (a) constituting or encouraging conduct that would constitute a criminal offense or give rise to civil liability;
- (b) which is protected by copyright, or other intellectual property right, or derivative works with respect thereto, without obtaining permission of the copyright owner or rightsholder;
- (c) otherwise use this site in a manner which is contrary to law, including the posting or transmitting of any information or software which contains a virus, cancelbot, trojan horse, worm or other harmful or disruptive component.

## **Color Disclaimer:**

Although we do our best to make sure that the colors on our web site are accurate, actual colors will vary. Subtle color differences and textures may not be fully appreciated on some systems due to differences in monitors and/or display cards.

## **Copyright**

All materials published or otherwise accessible through this site including, but not limited to, news articles, text, photographs, images, illustrations, audio clips, video clips, software, and other materials (the "Content") are protected by copyright and are owned or controlled by Larry Dennis Company and any others which may own copyright or the party credited as the provider of the Content. All visitors shall abide by all additional copyright notices, information, and restrictions contained in any content accessed through this site.

## **Trademarks**

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If you have any questions or comments about this Policy, please feel free to contact us at [ldctx@att.net](mailto:ldctx@att.net)